



FACT SHEET TOULOUSE CAMPUS ACADEMIC YEAR 2026-2027

INFORMATION ABOUT THE INSTITUTION : ICD BUSINESS SCHOOL	
Address	Groupe IGENSIA Education - ICD Business School 186 Route de Grenade, 31700 Blagnac, France
Website	www.icd-bs.com/
Contacts	Incoming students: Ms. Maddalena CREMONESI: incoming@igensia.com Outgoing students: Ms. Mélinda RIPPE: outgoing@igensia.com International Relations Manager of ICD TOULOUSE: Ms. Nathalie BERTHE nberthesamson@igensia.com
Erasmus Code	F PARIS 363
Mandatory Fields to complete the OLA (for Erasmus student)	<ul style="list-style-type: none"> • RECEIVING INSTITUTION : Institut de Gestion Sociale • FACULTY/DEPARTMENT : ICD Business School • ERASMUS+ CODE : FPARIS363 • RECEIVING RESPONSIBLE PERSON - NAME: Ms. Nathalie BERTHE-SAMSON • RECEIVING RESPONSIBLE PERSON - TITLE: International Relations Manager • RECEIVING RESPONSIBLE PERSON - EMAIL ADDRESS (for OLA only): incoming.icdtoulouse@igensia.com
Overview	<ul style="list-style-type: none"> • Located 20 minutes from the center of Toulouse, close access to public transports • Classes taught in French or in English depending on the year of studies • A selection of Business, Management, Marketing courses • A non-profit higher education institution, part of Groupe IGENSIA Education

ACADEMIC CALENDAR	
FALL 2026	SPRING 2027
September 14 - December 18	January 8 - April 9

APPLICATION DETAILS		
Nomination deadlines	• FALL: May 15	• SPRING: October 15
Application deadlines	• FALL: June 15	• SPRING: November 1
Language Requirements	<ul style="list-style-type: none"> • English program: min. TOEFL: 500 ITP, 70 IBT, or B2 (CEFR) • N/A for English native speakers and students from English-taught programs institutions • French program: B2 (CEFR) 	
Other Requirement	• GPA: minimum 2.5/4.0 or an average of B	

Application process	<ul style="list-style-type: none"> • Home university nominates students by the deadline above • Student fills in the online application form and submits the required documents • Upon acceptance, home university and student receive the official acceptance letter (required for the visa application) along with the access to the international intranet where they find all the necessary information (visa, housing, course registration, etc.)
Required documents	<ul style="list-style-type: none"> • <u>Online application form</u> • Resume • Scan of transcript • Scan of passport/ID card • Passport-sized photo

<i>ACADEMIC INFORMATION</i>		
Study Load per semester	Minimum	25 ECTS (12 US credits required for visa)
	Maximum	30 ECTS (15 US credits)
	Erasmus students = 30 ECTS	
Course offerings	Courses in Business administration, Management, Marketing. Depending on the year of studies, courses are taught in English or in French. Courses from different years cannot be mixed.	
Course catalog	See Annex	
Academic level(s) offered to Students	Undergraduate (Bachelor) and Graduate (Master)	
Language of instruction	English or French (language of tuition cannot be mixed) <i>French as a second language course is also available for students</i>	
Grading system	Letter grade (A to E). Minimum passing grade to validate a course: C	
Transcript	Emailed to the home university approximately 4 weeks after the end of the program	
Tuition fees	No tuition fees for exchange students	
<i>ADDITIONAL INFORMATION</i>		
VISA information	Student VISA compulsory for non-EU countries Depending on requirements from the French Embassy of the students' home country. Please contact your local French Embassy or Campus France. <ul style="list-style-type: none"> • campusfrance.org • france-visas 	
Insurance (Mandatory)	<ul style="list-style-type: none"> • European Health Insurance Card (European Students) • International Health Insurance (for International Students) 	
Accommodation <i>Off-campus housing</i>	<ul style="list-style-type: none"> • Room in a student residence: from 500€ to 700€ per month, depending on the residence • Studio to rent: from 800€ to 1 000€ per month, depending on the location • Shared apartments: from 500€ to 700€ per month, depending on the location 	
Cost of living	<ul style="list-style-type: none"> • Transportation: monthly metro pass 15,50 € with the Pastel card age <25 • Other expenses: www.numbeo.com/cost-of-living/ 	

ICD TOULOUSE - COURSE OFFERINGS – 2026-2027

Course Unit Title	Semester	Language	ECTS credits
UNDERGRADUATE			
2nd year			
Marketing stratégique	Fall	FR	3 ECTS
Publicité et outils de création	Fall	FR	3 ECTS
Pilotage de la performance	Fall	FR	3 ECTS
Les tableaux de bord avec Excel	Fall	FR	3 ECTS
Débattre et argumenter autour des enjeux climatiques	Fall	FR	2 ECTS
Gestion de projet	Fall	FR	2 ECTS
Les enjeux RSE pour les organisations (Module DDRSE Groupe IGENSIA)	Fall	FR	0 ECTS
Start My Career up (réseaux sociaux et posture pro)	Fall	FR	2 ECTS
Panorama du droit appliqué à l'entreprise	Fall	FR	2 ECTS
Comportements organisationnels & Management	Fall	FR	3 ECTS
Cross cultural report (Job fiction)	Fall	FR	3 ECTS
French culture	Fall	FR	2 ECTS
Language (French or Spanish)	Fall	FR	2 ECTS
Market studies	Spring	EN	3 ECTS
Operational marketing	Spring	EN	3 ECTS
Digital marketing	Spring	EN	3 ECTS
Sales technics	Spring	EN	2 ECTS
Uses of AI (prompt engineering)	Spring	EN	2 ECTS
Procurement & Supply-chain management	Spring	EN	3 ECTS
Express Yourself	Spring	EN	2 ECTS
Start Me Up Career	Spring	EN	1 ECTS
Geoeconomics & Geopolitics	Spring	EN	2 ECTS
Cross cultural report (Job fiction)	Spring	EN	4 ECTS
French culture	Spring	EN	3 ECTS
Language (French Beginner or Spanish Intermediate)	Spring	EN	2 ECTS
3rd year			
International Business Development	Fall	EN	3 ECTS
Managing customer relations	Fall	EN	3 ECTS
Negotiations strategies	Fall	EN	3 ECTS
Luxury branding and digital marketing	Fall	EN	2 ECTS
Commercial and marketing plan	Fall	EN	2 ECTS
Frugal data marketing	Fall	EN	2 ECTS
Geopolitics	Fall	EN	3 ECTS
Strategic Management	Fall	EN	3 ECTS
Start Me Up (Carrier coaching)	Fall	EN	1 ECTS
CSR and climate management	Fall	EN	3 ECTS
AI introduction	Fall	EN	3 ECTS
Soft skill/business pitch	Fall	EN	1 ECTS
French Foreign Language (or Spanish Intermediate)	Fall	EN	1 ECTS

Courses are subject to change.