

| INFORMATION ABOUT THE INSTITUTION : ISB IGENSIA SCHOOL OF BUSINESS |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
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| Address                                                            | Groupe IGENSIA Education – ISB Igensia School of Business<br>12 Rue Alexandre Parodi, 75010 Paris, France                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Website                                                            | <a href="https://igensia-school-of-business.fr">igensia-school-of-business.fr</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Contacts                                                           | Incoming students: Ms. Maddalena CREMONESI: <a href="mailto:incoming@igensia.com">incoming@igensia.com</a><br>Outgoing students: Ms. Mélinda RIPPE: <a href="mailto:outgoing@igensia.com">outgoing@igensia.com</a>                                                                                                                                                                                                                                                                                                                                 |
| Erasmus Code                                                       | F PARIS 363                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Mandatory Fields to complete the OLA (for Erasmus student)         | <ul style="list-style-type: none"> <li>• <b>RECEIVING INSTITUTION:</b> Institut de Gestion Sociale</li> <li>• <b>FACULTY/DEPARTMENT:</b> ISB Igensia School of Business</li> <li>• <b>ERASMUS+ CODE:</b> FPARIS363</li> <li>• <b>RECEIVING RESPONSIBLE PERSON – NAME:</b> Ms. Maddalena CREMONESI</li> <li>• <b>RECEIVING RESPONSIBLE PERSON – TITLE:</b> International Relations Manager</li> <li>• <b>RECEIVING RESPONSIBLE PERSON – EMAIL ADDRESS (for OLA only):</b> <a href="mailto:incoming@igensia.com">incoming@igensia.com</a></li> </ul> |
| Overview                                                           | <ul style="list-style-type: none"> <li>• Located in Paris (10<sup>th</sup> District); near the Canal Saint-Martin</li> <li>• Classes taught in French as well as some programs in English</li> <li>• A selection of Business, Management, Marketing, Event Management courses</li> <li>• A non-profit higher education institution, part of Groupe IGENSIA Education</li> </ul>                                                                                                                                                                    |

| ACADEMIC CALENDAR                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                     |
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| FALL 2026                                                                                                                                                                                                                                                                                                                                                                | SPRING 2027                                                                                                                                                                         |
| <b>BACHELOR / Undergraduate programs:</b> <ul style="list-style-type: none"> <li>• Event Management: September 14 – December 18</li> <li>• Business &amp; Marketing: September 14 – January 15</li> </ul> <b>MASTER / Graduate programs:</b> <ul style="list-style-type: none"> <li>• M1: September 14 – September 7</li> <li>• M2: September 7 – February 19</li> </ul> | <b>BACHELOR / Undergraduate programs:</b><br>/<br><b>MASTER / Graduate programs:</b> <ul style="list-style-type: none"> <li>• Grande Ecole Program: February 22 – July 9</li> </ul> |

| APPLICATION DETAILS   |                                                                                                                                                                                                                                                       |                      |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Nomination deadlines  | • FALL: May 15                                                                                                                                                                                                                                        | • SPRING: October 15 |
| Application deadlines | • FALL: June 15                                                                                                                                                                                                                                       | • SPRING: November 1 |
| Language Requirements | <ul style="list-style-type: none"> <li>• English program: min. TOEFL: 500 ITP, 70 IBT, or B2 (CEFR)</li> <li>• N/A for English native speakers and students from English-taught programs institutions</li> <li>• French program: B2 (CEFR)</li> </ul> |                      |

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| <b>Other Requirement</b>   | <ul style="list-style-type: none"> <li>• GPA: minimum 2.5/4.0 or an average of B</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Application process</b> | <ul style="list-style-type: none"> <li>• Home university nominates students by the deadline above</li> <li>• Student fills in the online application form and submits the required documents</li> <li>• Upon acceptance, home university and student receive the official acceptance letter (required for the visa application) along with the access to the international intranet where they find all the necessary information (visa, housing, course registration, etc.)</li> </ul> |
| <b>Required documents</b>  | <ul style="list-style-type: none"> <li>• <u>Online application form</u></li> <li>• Resume</li> <li>• Scan of transcript</li> <li>• Scan of passport/ID card</li> <li>• Passport-sized photo</li> </ul>                                                                                                                                                                                                                                                                                  |

| ACADEMIC INFORMATION                  |                                                                                                                                                                                                                                                                                                                               |                                           |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|
| Study Load per semester               | Minimum                                                                                                                                                                                                                                                                                                                       | 25 ECTS (12 US credits required for visa) |
|                                       | Maximum                                                                                                                                                                                                                                                                                                                       | 30 ECTS (15 US credits)                   |
|                                       | Erasmus students = 30 ECTS                                                                                                                                                                                                                                                                                                    |                                           |
| Course offerings                      | Bachelor in Event Management, and Bachelor in Business and Marketing                                                                                                                                                                                                                                                          |                                           |
| Course catalog                        | See Annex                                                                                                                                                                                                                                                                                                                     |                                           |
| Academic level(s) offered to Students | Undergraduate (Bachelor) and Graduate (Master)                                                                                                                                                                                                                                                                                |                                           |
| Language of instruction               | English or French<br>Please contact us for more information                                                                                                                                                                                                                                                                   |                                           |
| Grading system                        | Letter grade (A to E). Minimum passing grade to validate a course: C                                                                                                                                                                                                                                                          |                                           |
| Transcript                            | Emailed to the home university approximately 4 weeks after the end of the program                                                                                                                                                                                                                                             |                                           |
| Tuition fees                          | 5 495€ per semester (N/A for Exchange students)                                                                                                                                                                                                                                                                               |                                           |
| ADDITIONAL INFORMATION                |                                                                                                                                                                                                                                                                                                                               |                                           |
| VISA information                      | Student VISA compulsory for non-EU countries<br>Depending on requirements from the French Embassy of the students' home country.<br>Please contact your local French Embassy or Campus France.<br>• <a href="http://campusfrance.org">campusfrance.org</a><br>• <a href="http://france-visas">france-visas</a>                |                                           |
| Insurance (Mandatory)                 | • European Health Insurance Card (European Students)<br>• International Health Insurance (for International Students)                                                                                                                                                                                                         |                                           |
| Accommodation<br>Off-campus housing   | • Room in a student residence: from 900€ to 1200€ per month, depending on the residence<br>• Host Family with single occupancy room: from 950€ to 1200€ per month<br>• Studio to rent from 900€ to 1400€ per month, depending on the location<br>• Shared apartments: from 700€ to 1200€ per month, depending on the location |                                           |
| Cost of living                        | • Textbooks and other academic materials: from 200€ to 400€ per semester<br>• Transportation: monthly metro pass (NAVIGO): 90.80€<br>• Other expenses: <a href="http://www.numbeo.com/cost-of-living/">www.numbeo.com/cost-of-living/</a>                                                                                     |                                           |

**ISB PARIS – COURSE OFFERINGS – 2026–2027**

| Course Unit Title                                                                                                                                          | Semester | ECTS credits   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|
| <b>POSTGRADUATE</b>                                                                                                                                        |          |                |
| <b>5-year Master Programme (4<sup>th</sup> and 5<sup>th</sup> year of study) – Spring 2027</b><br>Academic calendar: February 22, 2027, until July 9, 2027 |          |                |
| Ethical debate                                                                                                                                             | Spring   | 4 ECTS         |
| Organization, governance & alternative strategies                                                                                                          | Spring   | 4 ECTS         |
| Negotiation Strategies                                                                                                                                     | Spring   | 3 ECTS         |
| International Business Law & Compliance                                                                                                                    | Spring   | 4 ECTS         |
| Export techniques                                                                                                                                          | Spring   | 3 ECTS         |
| Digital Tools for Global Development                                                                                                                       | Spring   | 4 ECTS         |
| French Class & French Culture                                                                                                                              | Spring   | 3 ECTS         |
| International Purchasing & Supply Chain                                                                                                                    | Spring   | 3 ECTS         |
| Options : Business in the world OR Logistics and management of international flows                                                                         | Spring   | 3 ECTS         |
| <b>Total</b>                                                                                                                                               |          | <b>31 ECTS</b> |